**Joanna Chuter**

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**Profile**

I am looking to make a change from my current position because, despite its many and varied opportunities, the maritime world is not for me. I elected to study economics at university level because I have always been interested in what motivates our consumerist behaviour. This has developed in recent years into a fascination with brands, advertising and communication strategies. I am seeking working opportunities that encompass one or more of these areas. I am creatively minded, but not artistic, results driven and have excellent attention to detail.

**Higher Education**

University of Essex: BA Philosophy, Politics and Economics (Class I) 2007 – 2010

Aylesbury High School 2000 – 2007

A levels: Mathematics (B), Economics (B), Psychology (C)

AS levels: Critical Thinking (B), Chemistry (D)

GCSEs: 11 GCSEs (A\* - C)

**Relevant Work Experience**

Maritime Security Review, Aylesbury (November 2011 - present)

(Deputy Editor)

* Skills gained: Writing and researching of industry specific articles, proof reading, Wordpress website management, production of mass emails, formation and management of media partnerships, social media management and search engine optimisation.
* Responsibilities: I am responsible for populating the website with relevant news each day, organising media partnerships with industry events, driving readership and subscription numbers through the use of social media and contributing to plans for future business development.
* Achievements: Grown monthly unique visitors from 5,000 to a peak of over 25,000, pioneered new elements to media partnerships, scripted and fronted a pilot episode for MSR TV news and contributed to winning bids for the sale of advertising packages.

Maritime Sales and Marketing Ltd, Aylesbury (July 2011 - present)

(Office Manager)

* Skills gained: Book keeping, administration, proof reading, assisting with sales pitches and planning marketing campaigns.
* Responsibilities: Book keeping, administration, VAT returns, contributing ideas to add value to sales consultancies.
* Achievements: Helping to win sales consultancy contracts, helping to shape future projects.

Offshore Security Management Ltd, Aylesbury (July 2011 - present)

(Office Manager)

* Skills gained: Proof reading legal contracts, book keeping, liaising with sub-contractors, understanding of the maritime security and insurance industries.
* Responsibilities: Administration, book keeping, diary management, proof reading and brainstorming.
* Achievements: Suggesting product improvements to sub-contractors that they implemented.

Enercon Industries Ltd, Aylesbury (February 2011 – May 2011)

(Internship – Service Coordination)

* Skills gained: Diary management, use of Goldmine and Sage, working a stand at a marketing show, organising shipments.
* Responsibilities: Administration, organising shipments, liaising with customers, scheduling service visits, presenting data in production meetings.
* Achievements: Devising my own research project and presenting a report of the finding to the managing director.

**Interests and Achievements**

Pole Dance:

I have been learning to pole dance for a year and a half, and have been certificated up to a level of super advanced 1. I enjoy the challenge of building physical strength, coordination and confidence.

Indoor rock climbing:

I was a member of the mountaineering society at university and have recently started climbing again. I really like the team work aspect of the sport.

Cycling:

Last year I trained up for, and rode in, the London to Brighton bike ride. I plan to participate again this summer.

Blogging:

I write a beauty based blog at talesfromthebottomofamakeupbag.wordpress.com and enjoy honing my writing abilities to better articulate my opinions whilst providing an entertaining read.

**References available upon request. Thank you**